

FOR IMMEDIATE RELEASE

GRAFF Welcomes Ryan Paul to the Team

Paul to Serve as Regional Sales Manager

MILWAUKEE – March 2017 - GRAFF® is proud to announce the addition of Ryan Paul as Regional Sales Manager. A results-oriented professional with a reputation for exceeding expectations, Paul will actively support the GRAFF Sales Team in the western region of the United States, applying a principled approach to optimize sales growth and forge growing relationships with area showrooms.

GRAFF Director, Business Strategy and Development, Chris Kulig, adds, "Ryan will play a dynamic role in supporting ongoing company growth and regional engagement. Ryan's extensive experience in the kitchen and bath field and track record for supporting growing brands will make him an immediate asset to the GRAFF sales team." Kulig continues, "We look forward to incorporating his insight and industry know-how into our sales strategy as we continue to expand."

Paul has over 20 years of experience in the luxury kitchen and bath industry, spanning multiple angles and viewpoints including showroom sales, sales representative agency partner and sales management. Both Paul's passion and dedication for the trade is also evident through his active role with the Decorative Plumbing and Hardware Association (DPHA). More than just a member, Paul currently holds the esteemed position of Secretary and sits on the Executive Committee of the Board of Directors.



Ryan Paul, Regional Sales Manager

About GRAFF

Headquartered in Milwaukee, Wis., and with locations throughout Europe, GRAFF is recognized globally for its trend-setting products and unique vision. Supported since 1922 by extensive plumbing and hardware manufacturing experience, GRAFF offers a wide range of contemporary, transitional and traditional styling. GRAFF's commitment to creating cutting-edge, premium-quality fixtures is evident in each and every product. GRAFF employs more than 1,000 dedicated professionals and has control over the full production

process, making it truly a vertically integrated manufacturer.

For more information about GRAFF, visit <u>www.graff-faucets.com</u> or <u>www.facebook.com/grafffaucets</u>

Media Contacts: Cody Suher Communications Director cody@upspringpr.com 646-722-8146 x 110

Samantha Kanter Account Executive samantha@upspringpr.com 646-722-8146 x 115