



FOR IMMEDIATE RELEASE

GRAFF Launches Innovative Sospiro Faucet Line *Faucet line to complement bar and kitchen spaces*

MILWAUKEE—May 2017— The latest innovation from GRAFF®'s internal G+ Design Studio, the Sospiro Collection, offers a contemporary twist on a traditional style. Available in both a single-hole and bridge style, Sospiro was designed with the user in mind. Pulling in the classic silhouette of a bridge faucet and pairing it with clean, sleek, curvilinear lines, the collection plays to elements popular in modern kitchens and bars.

GRAFF President and CEO, Ziggy Kulig, comments, "Sospiro's modern design is emblematic of GRAFF's greater style playbook, which looks to reimagine classic design concepts and produce products that are imaginative, innovative, and applicable to the needs of the customer."

The stylish faucet is outfitted with two matching levers that can be applied to both the single-hole and bridge options. The single-hole offering is equipped with a pull-down spray head with dual spray and stream water flow functions.

Flexible in its capabilities, as well as its application, Sospiro is available for both kitchen and bar settings. Sospiro's bar application is particularly noteworthy as it falls in line with the growing trend of in-house bars and bar stations. Taking on a slightly smaller expanse than its sister version, the Sospiro bar fixture performs instead of inhibits with its small-space design, allowing bars optimum water flow and minimalistic style that is in scale with bar sinks.

Kulig continues, "Sospiro's design eliminates the traditional third post often associated with bridge faucets, and in turn, enhances the spaces in which it is applied through elevated sanitation capabilities and a minimalistic style that fits seamlessly into modern kitchen and bar environments."

Sospiro is available in four stunning finishes- Polished Chrome, Brushed Nickel, Polished Nickel, and Olive Bronze - to afford designers flexibility in design.

About GRAFF

Headquartered in Milwaukee, Wis., and with locations throughout Europe, GRAFF is recognized globally for its trend-setting products and unique vision. Supported since 1922 by extensive plumbing and hardware manufacturing experience, GRAFF offers a wide range of contemporary, transitional and traditional styling. GRAFF's commitment to creating cutting-edge, premium-quality fixtures is evident in each and every product. GRAFF employs more than 1,000 dedicated professionals and has control over the full production process, making it truly a vertically integrated manufacturer.

For more information about GRAFF, visit www.graff-faucets.com or www.facebook.com/grafffaucets

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