



TUBES

Showcased as part of a stand created under the artistic direction of Studio Palomba, Tubes' Rift collection appeared as a series of modular radiators arranged into a variety of architectural compositions. Part of the wider Elements collection, Rift stood out for its stylish aesthetic innovation.



GRAFF

From a stand adorned by a series of classic paintings reimagined as modern scenes, Graff presented the Finezza faucet, a striking collaboration with G+ Design Studio that reinterprets traditional faucet forms through a contemporary lens.



VICTORIA + ALBERT

Debuting a much-anticipated collection with British architecture and interior design studio Conran + Partners, Victoria + Albert presented the curving lines of the Eldon bath, a contemporary back-to-wall solution. With pipework concealed within its flowing, architectural form, Eldon is available in seven exterior colour finishes and offers an elegant product suitable for a range of bathroom schemes.



GROHE

Exhibiting in a hall of its own, Grohe presented the Sensia Arena, an intelligently constructed shower toilet that focuses on both hygiene and pleasing design. Incorporating a night light and lid that opens automatically on approach, the product features a sleek silhouette and clean lines. The interface is designed to be universally accessible and as a result, is incredibly user-friendly.



LEFROY BROOKS

Channelling an industrial theme across its new releases, Lefroy Brooks showcased the Ten Ten collection, a range of faucets featuring brass components. Reminiscent of the machine age with its turbine handwheels, forged water valves and plumbed spouts, the taps were presented in both their concealed and exposed formats, highlighting the unique patina that develops on its surface.