

# Launch

## IOTA Presents Ultra-Luxury Sofa Collection from Ligne Roset

IOTA's multi-designer furniture brand, IOTA is known to bring together the experienced and emerging designers and brands to create a collection that's contemporary, fun, but always rooted in quality design and materials for its niche Indian clientele. IOTA is recognised to offer, under one roof, brands like Ligne Roset, Kartell, Curvasa, Rendi Mobilya, Mois Mobilya, Vanessa, Nils, Homage and more.

IOTA Boutique Furniture is all set to welcome the new year with the introduction of some of the best sofas and sectionals by furniture label LIGNE ROSET, a brand that offers consumers an entire lifestyle via its furniture collections and complementary decorative accessories, lighting, rugs, textiles and occasional items.

According to Namit Ajmani-MD-IOTA, "The sofa and sectional collection sport unusual hues and configurations of furniture.

Targeted almost exclusively at the luxury end of the market, Ligne

Roset regularly collaborates with high profile designers (which include the likes of Jean Nouvel, Philippe Nigro, Roman and Erwan Bouroullec, Michel Ducaroy, Pierre Paulin, Pierre Charpin, to name a few) to churn out several of its key furniture pieces".

The collection comprises pieces of furniture in warm or soft colours, away from the excess of modern industrial design and distinguished quality and functional innovation.

Price: On request.

Product Availability:

IOTA Boutique Furniture

1/45 WHS Kirti Nagar, New Delhi-110015



## LIOLI CERAMICA'S launches New TechnoSLAB -GREY ALASKA

Lioli Ceramica - India's technological porcelain slab manufacturer has launched its latest product, Grey Alaska under the company's flagship brand - TechnoSLAB. The Grey Alaska has a misty, cloudy appearance that illustrates the cold, wintry feel of the season. The beautifully variegated, polished porcelain slab is reminiscent to natural marble and lends a charismatic grace to the surface.

With a standard 9mm thickness, the slabs are available in 2400 x 1200mm and in 1200 x 1200mm sizes and in two distinct finishes viz. Crystalline and Lustrous. The Grey Alaska is best for flooring and wall cladding applications in baths, kitchens, living rooms, bedrooms or any such interior areas.

TechnoSLAB products are robust, contemporary and monolithic porcelain surfaces that combine technology with aesthetics making them a replacement for any other surface materials. These superior surface solutions are stain, water and fire resistant and hence are suitable for all kinds of interior and exterior applications.



Product Name - Grey Alaska

Size : 2400 x 1200mm / 1200 x 1200mm

Series : Marble

Finish - Crystalline / Lustrous

Thickness : 9mm

Address: Lioli Ceramica Pvt Ltd.

B/502-503, Kanakia Wallstreet, Chakala, Andheri - Kurla Road, Andheri (East), Mumbai - 400903

## GRAFF unveils CAMDEN collection

GRAFF presents CAMDEN, the collection of faucets and accessories under the name of GRAFF tradition. A hallmark of the CAMDEN collection is the silhouette: the form of the faucet body recalls the shapes of chess figures. The object is not made from a forged brass bar, but rather a solid brass block, internally emptied. With this, the spout of the faucet is more full-bodied. The CAMDEN handle is available in two variants: the classic "cross" or the "lever" handle, both functional and practical in everyday use. Produced in brass with a very low nickel and lead content, guaranteeing a long service life, the whole collection can be viewed at [www.graff-designs.com](http://www.graff-designs.com)

Designed by GRAFF's G+ Design Studio, the collection's style allows it to fit into both traditional and contemporary settings.

Blending Victorian and Edwardian aesthetic sensibilities with modern principles and technologies, each fixture exhibits an artistic quality.

In designing this collection, an emphasis was placed on the shower area. A combination of the signature cross and lever handles may be used with the wall-mounted shower plates. The new modular GRAFF concealed system that combines diverters and cut-off valves, to meet all application needs.

