



candles, decorative planters and furniture provide that unique personalised touch that resonates luxury and opulence. Even art has found its way into the bathroom," says KE Ranganathan, managing director, Roca Bathroom Products Pvt Ltd.

#### SIMPLICITY RULES

Personalisation and luxury aside, there is a discernible demand for minimalism. Rahul Kher, founder and director, Zalur Lifestyle, observes, "There is a clear trend towards minimalism and it's gaining great momentum now in India, as well. Being minimal within contemporary bathrooms means stripping all the superfluous components and leaving only the essentials. It's an approach where one needs to decide what to put in and what to leave out, for the maximum function and impact. Minimalism is all about delivering a certain experience, uncluttered and simplified design language which is easy to understand and great on functionality."

Echoing this view, Shukla also elaborates on the design 'simplification' of the products. "People are moving towards simple, cleaner and more contemporary designs – hence products with cleaner lines and a minimalist modern vibe are preferred," he says.

#### MAXIMIZING EFFICIENCY

Contemporary bathrooms have their own unique aura and



style. Another urban trend is that extra-large bathrooms are becoming smaller with efficient yet luxurious design. "Efficiently designed contemporary bathrooms feature a free-standing personal bathtub, cosy shower area, artistically designed vanity and a toilet against the backdrop of an aesthetic wall and floor. Patterned wall and graphically-designed floors are picking up, which makes the bathroom look bigger and more beautiful," says Amit Shah, managing director, Classic Marble Company.

Besides being aesthetically pleasing, well-designed bathrooms are easy to maintain. Large-size tiles and marble surfaces make a space look magnificent and are top-selling products in the luxury bathroom space. The products are eco-friendly, sustainable and, with regular maintenance, have a long lifespan.

#### CHIC YET SUSTAINABLE

Besides turning to nature for design inspiration, companies are increasingly recognising eco-friendliness as a key property while developing products. For green and high-tech homes, smart toilets and water-saving faucets are becoming the preferred choice for consumers, evident through Bluetooth and other tech-led features in bathroom ware, and personalised pre-sets with apps in 2018.

Pankaj Sharma, president, Johnson Bathrooms & Kitchens, feels that, in recent times, 'eco-friendly' technology has become the need of the hour. "The requirement is to deliver products that contain a mix of aesthetics and functionality, thus allowing customers to indulge and experience the best in design as well use of products that make more sense for specific spaces."

With the rise of public water-saving initiatives, an increased focus on personal responsibility, and the progress being made with advanced technology, bathrooms are now being designed accordingly. Ms. Emanuela Tavolini, director of Sales Europe, GRAFF, says, "Energy-saving and water-saving are now a pri-

2. Antonio Bullo designed The Gap for Roca by drawing inspiration from the simplicity of symmetrical lines and minimalist shapes.

3. Inspire, the vitreous china collection from Roca, offers three lines of design and multiple combinations to allow flexibility to the user.





4. A product from Classic Marble Company's Stone & Leco collection, which can be backlit in order to create a spectacular visual effect.

5. Bathroom fittings like Hansgrohe RainSelect shower enclose unnecessary shower products from the wall and engender a clean, spacious look.

6. The AXOR ShowerHeaven (200)'s four retractable 'wings' and integrated ambient lighting guarantee a luxurious showering experience.

primary concern for many. GRAFF provides several faucets with water-saving aerator solutions like Solar and Targa. The Solar collection aerator, for example, can reduce the water flow from 11 to 7 litres per minute, with a considerable energy saving. Most GRAFF mixers are designed with a lever that always closes and opens, while aligning to the faucet's main body, in the cold position. This means that the faucet is 'naturally' set on the cold water position, avoiding energy wastage."

Highlighting Jaquar's energy- and water-saving products such as air showers, pressmatic faucets, sensor faucets, dual flush and sensor urinals that cater to this heightened sensitivity to the environment, Shukla informs, "With changing global environment conditions, customers are cognizant of their responsibility towards precious resources like water. Bathrooms being spaces that utilise maximum water as compared to other rooms in a house, users are keenly interested in water-saving and energy-efficient bathroom fittings."

Hansgrohe India, too, has a range of green products that also deliver an impressive performance. Gaurav Malhotra, managing director, Hansgrohe India, says, "Hansgrohe products come with EcoSmart and CoolStart technologies. EcoSmart products use minimum water and deliver maximum showering pleasure. CoolStart products automatically realise when the user opens the tap to use cold water, and never start water heating at that time."

Kher believes that energy-saving in contemporary bathrooms is not just about using 'eco-products'; it also involves eco-living with efficiency. There is no point in installing an eco product which, over a period of time, takes more water or energy to maintain or to even run. He reiterates, "We have to bring in the concept of efficiency here across all the segments where sustainability is an issue."

One sure-shot way to have sustainable, efficient bath spaces is to have a holistic design of the bath space, so that there is clear saving per bathroom – which is measurable and quantifiable. Zalur stocks KEUCO, Alke, NIKLES, Ramon Soler, HOM, Turkuaz Seramik and VISAM, all products that deliver savings both in terms of water as well as light.

Gauri Singh Shandilaya, managing director, Crystal Faucets, states, "The emphasis is more on the forms, flows and ways water can be manipulated to provide more freshness or rejuvenation to the user. Digitalisation, lighting and electronics are also featuring exceedingly as an essential component of the new-age bathroom. Remotes and panels to control and choose between features are becoming more popular."

Space-saving is an increasingly sought-after parameter of the modern bathroom and, therefore, diverter-based bathing and behind-the-wall cisterns are among the best sellers. At the upper end of the spectrum, however, it is the Smart Taps that are proving to be popular. These allow you to exercise complete





7. Each piece in GRAFF's Incanto series of faucets is crafted with a focus on engineering and ingenuity, resulting in a minimalist and even composition.

8. GRAFF's Sade is one of their most successful contemporary collections. The harmonious movement of the faucet body recalls the natural gush of water...

9. A ceiling-mounted showerhead with LED from GRAFF. Lighting in the bathspace is one of the most exciting developments witnessed by the industry.

control over water management through a combination of electronics, timers and solenoid valves.

#### LIGHTING UP

Lighting is often taken for granted while designing auxiliary spaces such as bathrooms and kitchens. However, it plays a crucial role in creating the right ambience – both from the design and user perspective.

The amount of natural light entering the bathroom and the levels of artificial lighting in the bathroom need to be considered carefully while planning. "The best is to maximise the natural light. It brightens your mood and makes the bathroom look more spacious. Natural light gives a clean look to the bathroom," discloses Malhotra.

Ranganathan sheds more light on artificial lighting strategies: "Effective bathroom lighting is made up of three parts: ambient lighting, task lighting, and accent lighting. Ambient lighting provides the general light used for moving around, getting dressed or cleaning, while task lighting is brighter, with more directional light used to illuminate specific activities such as brushing your teeth or washing your face. Accent lighting ties it all together by illuminating the dark areas or highlighting a decorative detail in the room."

In addition to strategies covering these aspects, there's also

## NEW ON THE BLOCK

**HANSGRÖHE:** The AXOR ShowerHeaven, which creates varied showering experiences: from a revitalising water jet to soothing shower rain. The AXOR Uno basin mixers and showerpipers, which are ergonomic and ultra-minimalist. And the AXOR thermostatic module, a sleek concealed unit that helps operate the shower and control shower modes without requirement of any other bathroom fitting.

**GRAFF:** The company has two new faucet collections: Incanto and Harley. Incanto is characterised by modern square lines and consists of several faucet variations for washbasins, bathtubs and the shower area. Harley mixes contemporary forms with shapes reminiscent of the past. With a modest industrial look, reflected in the tubular, softly squared spout, Harley finds a more refined style in the distinctive circular handle.

**ROCA:** The Alba Bathroom Collection consists of a smart toilet, bathtub, basin and furniture. Alba In-Wash integrated toilet offers an intelligent system that can be controlled through an App on your iPhone/iPad with an easy-to-use remote that comes along with the product. The Naia faucet collection sports cylindrical and square geometric shapes, while the Gap collection offers a comprehensive range of brilliantly designed bathroom products. The Rimless WC options are easy to clean and provide better flush-down distribution - resulting in superior hygiene.

**JAQUAR:** After the recently-launched Showertronic IV2 and Artize TumbleRain, the Jaquar Group will soon be launching Artize Rainjoy+, a combination of specialised water outlets and different flow modes. Also, the brand has recently launched a designer range of faucets - Artize Tailwater and Artize Tiaara - both of which combine design and technology to deliver a masterpiece.

**ZALUR LIFESTYLE:** KEUCO offers Plan bathroom furniture, Plan fittings, Plan accessories and Plan light mirrors and mirror cabinets; IXMO fittings, Luminous mirror cabinets, iLook Move cosmetic mirror and new Edition 11, Edition 400 and Plan fittings and accessories in three new finishes. ALKE's Hilow and MONOCHROME, ME2 Mirror cabinets and Play It range of bathroom furniture caters to the mid segment. NIKLES has a new range of carbon finish fittings and new dropless shower heads. TURKUAZ SERAMIK has come up with a new range of ultra-slim washbasins and rimless water closets. HOM has a new range of towel warmers.

**JOHNSON BATHROOMS & KITCHENS:** The Thermostatic Showering system, Avante (germ-free range of sanitaryware) and a range of wellness products (Whirlpools and Multi Systems) are the company's latest offerings. The first gives you a complete and revitalising pulsating massage, while the Avante range uses nano technology to ensure complete hygiene. Whirlpools come with Spine Jets and Swirl Jets, a bathtub filler and hand shower with adjustable sprays.

**CLASSIC MARBLE COMPANY:** Terrazzo is the latest offering in the engineered marble segment under its flagship brand KalingaStone. It offers two separate collections - Roma and Café. The former consists of lighter surfaces, while the latter features darker marble slabs. The products are characterised by less porosity, more flexibility and hardness - more than that of natural marble. The Stone & Luce collection is inspired by ancient mosaic patterned stone. Terrazzo and the Stone & Luce collections can be backlit in order to create spectacular visual effects.

**CRYSTAL FAUCETS:** Smart Mirrors, bath vanities, Smart Taps, Cirrus Showers, Bossini Rainbow chromotherapy showers, LED colour flows, Selene Petal, Era Crystal, and Ark Body Jets are the latest offerings.



the nature of light that has an impact on the bathroom – or any space for that matter – when it comes to being energising, relaxing, increasing cognitive performance, etc. Kher explains, “From 6,500K, which mimics daylight and which the user needs in the morning – to 2,700K or 3,000K, which the user needs in the evening, Keuco covers the entire colour temperature. Further, with washbasin lightings for the nights and room light for the bathroom along with defogger with a cut-off timer, we offer the holistic concept of bathroom lighting through our light mirrors and mirror cabinets.”

One of the most exciting developments in bathroom lighting is using light in close conjunction with water – earlier considered unsafe because of the difficulty in keeping the user protected from potential electrical accidents.

“However, with the advent of LEDs which require very little electric power, it has been possible to perform a miracle and bring water and light together in the same product,” says Shandilaya. “In complex products such as steam enclosures and bathtubs, one can see overhead and underwater lights that enhance the bath experience. Now, even simpler products like overhead showers use LEDs. The water drizzle almost seems to carry the light around the area of the shower, thereby making Dream Showers or Big Rain Showers very popular among the middle and upper classes.”

LED chromotherapy enhances the therapeutic value of the combination of water and light. GRAFF’s Amets Ring, for

example, is a multi-function showerhead featuring rain and waterfall effects as well as a full-spectrum LED RGB colour therapy lighting system with six colours. The main body of the showerhead, completely empty inside, is internally designed so that the rainfall flows at a perfect angle, merging exactly below the centre of the ring, giving extra enjoyment to the user.

#### MAKING ‘SMART’ BATHROOMS/RE-MODELLING OLD ONES

With bathrooms becoming the new destination for relaxation and rejuvenation, consumers are constantly looking for smart solutions that keeps their homes ‘in trend’ with the latest technology and offer luxury. From automatic seat control to temperature control to no-sound toilets, from massage functions to showers, bathrooms are truly becoming an extension of our eccentricities. Ranganathan says, “We have worked with designers to build smart products constantly – such as W+W (the integrated WC cum washbasin), electronic faucets, waterless urinals, cold start faucets, dual flush cisterns. Such technology-based options are chosen over their traditional counterparts, not only for the ease of use – but also for their energy and water-saving properties.”

But what exactly is a smart bathroom? Tavolini says, “A bathroom is considered ‘smart’ when it employs technologies that are already familiar to smartphones and tablet users and don’t need, for this reason, any special knowledge to be utilised.” GRAFF adopts smart technologies in the design of many of its contemporary faucets and shower systems. The Aqua sense system, for example, is a multi-function shower system that can be easily controlled through a touch screen. The

10-12. Bathrooms of today embrace aesthetics and functionality. These concepts by Johnson Bathrooms are illustrative of this trend.



touchpad, in fact, allows the user to control several multimedia and water functions with a simple hand touch.

While it may be expensive to replace a sink or a bathtub, the good news for the consumer is that smart products can easily be retrofitted into homes without too much hassle. Shukla says, "With just simple modifications, a bathroom can be easily transformed into a smart and efficient space using products like flow restrictors, air showers, dual flush systems, etc."

Kher believes that smart technology starts at the product development stage itself, the way material is chosen and the way products are manufactured. "It's never one aspect of the product which makes it smart, it's a combination of quality, design, functionality, ergonomics and how easy and minimal it is to install and, later, maintain, which makes fittings smarter," says Kher, adding that he would recommend an old bath space to be remodelled into a minimal, contemporary bathroom with a very unique design having all the products that can deliver clear water, light savings and great functionality.

#### COLOURS, TEXTURES, TILES AND FITTINGS

Bath fittings are made of brass, an alloy comprising 58% copper and about 38% zinc. Some companies also make plastic sanitary fittings that are cheaper than the brass sanitary fittings. Plastic parts are increasingly being used especially to make showers and pipes. Many of the hoses have plastic in them. Shandilaya says, "Stainless steel is another material popular with shower manufacturers. Zamak (a family of alloys with a base metal of zinc and alloying elements of aluminium, magnesium and copper) are popular for making handles. Steel is also used in springs inside valves and push taps. Hygiene and water-saving has inspired companies to develop solenoid valves that use electro magnets instead of knobs and spindles to regulate faucets." Ceramic is also used in some contemporary fittings for spindles and cartridges.

That's the inside story. When it comes to external finishes, plenty of materials are available in the market to cater to diverse preferences. Malhotra says, "Home owners prefer natural materials like wood, glass or stone as they give a refreshing and

clean feel to the bathroom. These materials give an organic look to the bathroom. Glass allows easy passage of natural light, making the bathroom appear bigger. Other materials like stone and wood provide a bathroom with a hint of spa-like feeling. Choosing the right finish for your faucets and showers is another factor adding to an eye-catching bathroom."

When it comes to the overall design of a bath space, aesthetics now receives as much attention as the functional aspects. "Unlike the tile choices in the past," says Shah, "which were influenced by their utility including resistance to water and staining, durability and ease of maintenance, today their aesthetics are just as important as their function. Alongside, the choices in fixtures have changed drastically from the simple hot-cold shower option to showers dispensing water in regulated force and music and lighting. So, a contemporary bathroom can be quite literally customised to one's desire, including the colours of the tiles or material."

Colour has been an enduring trend over the past couple of years for bathrooms, and its powerful influence cannot be denied. "The world of interiors is moving towards muted, nature stories within the bath space or lighter colours, finishes, textures – which can subtly enhance the concept of wellbeing," says Kher. "Further, one has to understand the impact that light makes on the colour and material as well as how it can be enhanced within the bath space."

However, vibrantly-hued products such as those from Parryware's Colour Story range, including trendy Lavender Lite, Alpine Blue and Magenta, are finding takers too.

Bathroom fixtures, too, see colour-driven ranges. GRAFF, for instance, offers some of its contemporary collections in two distinctive black-and-white finishes. The two finishes are both obtained through a powder-coating process that makes products resistant to scratches, chipping, abrasion, corrosion, fading, and other wear-and-tear issues.

Myriad tastes. Various budgets. A multitude of scales. The bathroom products of today are geared to cater to all. But environment-sensitivity, a technological edge and indulgence are factors that unite these diverse offerings. ■

13. ALKE's Nilow incorporates two worktop heights into a single design. Additionally, it features useful drawers, optimally placed power outlets, an attached towel rail and interior mirrors.



# SAVING ENERGY, FITTINGLY

INDUSTRY EXPERTS DISCUSS HOW SUSTAINABILITY CONCERNS ARE DRIVING THE DESIGN OF BATH FIXTURES TODAY

What are the elements that constitute a contemporary bathroom when it comes to design and water-saving technology?

**Emanuela Tavolini:** Chromotherapy and multi-function shower system are elements that constitute a contemporary bathroom. Low flow showers are one of the items that are currently most requested by the market.

**KE Ranganathan:** Contemporary bathroom designs do not have a specific look and feel without following any set pattern, which is customised according to individual needs and preferences. Contemporary design comes down to basic forms, plain, smooth surfaces with flowless transitions from one material to the next – leading to clean appearances. Water-saving products such as dual flushing cisterns, electronic faucets, rimless toilets and faucets with aerators and flow limiters come in numerous designs, shapes and sizes.

**Sandeep Shukla:** Contemporary bathrooms are not just restricted to the design and aesthetics of bath fixtures, but embrace water-saving and energy-efficient features as well. Jaquar Group, too, has launched a variety of products that save water and embrace the company's Go Green philosophy. The products introduced by Jaquar Group include air showers, pressmatic faucets, sensor faucets, dual flush.

**Rahul Kher:** Today, we are moving towards a holistic design concept, where individual products take a back seat and the complete design comes to the forefront. The key concept elements which constitute a contemporary bathroom are: 1.Design and planning, which focuses on essentials and strips away the non-essentials, with a clear focus on individuality; 2.Products with a clean design language, and which deliver quantified energy saving, water saving and require less maintenance; and 3.Products made with superior materials and offer great functionality and ergonomics.

**Gaurav Malhotra:** A contemporary bathroom is all about a simple and elegant design. Contemporary bathrooms need fittings that are minimalist in design, ergonomic, convenient to use, easy to install and make a bathroom clutter-free. Users are also concerned about the water consumption that a bathroom fitting will lead to. They opt for Eco smart products that use less water and reduce unnecessary energy consumption. We have also come up with the innovative PowderRain technology to reduce water consumption in the bathrooms.

**Pankaj Sharma:** Contemporary bathrooms have a comprehensive range of solutions, covering not just bath fittings and sanitaryware – but also majorly focus on a range of wellness products like bathtubs, shower and steam cubicles, multi-function shower panels, etc, to provide a completely rejuvenating and refreshing experience. Today, the requirement is to deliver products that contain a mix of aesthetics and functionality. When it comes to such green products, there are several innovative, sustainable, germ-free and water-saving sanitaryware products and faucets available in the Johnson Bathrooms range.

**Amit Shah:** The contemporary bathroom of today has its own unique aura, style and design. The bathroom is no more a space for just cleansing, but is now a personal spa. The extra-large bathrooms are becoming smaller with small yet



## PANEL OF EXPERTS

**Emanuela Tavolini, director of Sales Europe, GRAFF**

**KE Ranganathan, managing director, Toca Bathroom Products**

**Sandeep Shukla, head of Communications & Marketing,**

**Jaquar Group**

**Rahul Kher, founder and director, Zehn Lifestyle**

**Gaurav Malhotra, managing director, Hansgrohe India**

**Pankaj Sharma, president, Johnson Bathrooms & Kitchens**

**Amit Shah, managing director, Cessie Marble Company**

**Gauri Singh Shandilaya, managing director, Crystal Faucets**

efficient and luxurious design. Besides being aesthetically pleasing, bathrooms are now also easy to maintain. Large-size tiles and marble surfaces make a space look magnificent and are top selling products in the luxury bathroom space.

**Gauri Singh Shandilaya:** Aerators enjoy wide acceptance across the industry now, primarily because they make the delivered flow anti-splash and symmetrical. Owing to mixing of air, a pleasant 'whushing' sound is also heard as water flows out. All this enhances the overall experience for the user. What many people don't realise is that the aerator also saves up to 50% of water owing to its construction and underlying mechanism. Other water-saving products that are getting popular are pressure-reducing washers.

What are the latest innovations in contemporary bathrooms in terms of shower systems, lighting, faucets, bathtubs, WCs, etc.?

**Tavolini:** In the bathroom sector, the use of technology certainly represents the biggest innovation. Customers are more and more interested in shower systems that offer additional

1. Emanuela Tavolini

2. KE Ranganathan

3. Sandeep Shukla

4. Rahul Kher

5. Free-standing Cello bathtubs from Johnson Bathrooms

functions together with the traditional ones. For this reason, GRAFF has developed the Aqua-sense shower system, based on the use of up-to-date technologies and aimed to meet the most demanding share of clientele. As well as different water functions (light rain, heavy rain and waterfall), the Aqua-sense shower system provides LED lighting chromotherapy technology and the possibility of listening to music and watching videos.

**Ranganathan:** Stylish basins with well-defined edges that come with added functionalities of storage with aesthetically designed vanities are currently driving the industry trend. Adding a piece of artwork in the bathroom, one of the most stylish ranges from Roca, Urban captures vivid themes from across the globe in its countertop basin with unlimited design possibilities.

**Shukla:** Lighting is one of the most overlooked and yet important elements of good interior design. The latest trends that are catching up in the lighting space are decorative lights, a dramatic chandelier, sleek contemporary lights and LEDs. The trends in luxury bathrooms are focusing on ergonomics, uniquely-designed products and technological innovations.

**Kher:** The bigger goal is to offer "an experience" to the end-customers, within their bath spaces. To this end, we have an entire range such as faucets with progressive cartridge, faucets with different heights and in different finishes, in-built two-step 52 water-saving cartridges, faucets with carbon covering to make them light and durable to those with complete aluminium satin finish that are resistant to finger marks and scale build-up.

**Sharma:** Intelligent sanitaryware products are gaining popularity as they take the overall luxury bathroom experience a notch higher. Innovative products like rain shower panel with inbuilt FM radio and touch screen technology, LED lights, multiple body jets bring a modern and spa-like ambience to modern-day bathrooms.

**Shah:** Tiles and fixtures are the basic components of a contemporary bathroom. However, today the sheer variety available in design, shape, colour and texture is a boon. Unlike the tile choices in the past, which were influenced by utility, today's are governed by aesthetics – which is just as important as function. Alongside this, the choices in fixtures have changed drastically from the simple hot-cold shower option to showers that dispense water in regulated force, accompanied by music and lighting.

**Shandilaya:** Modern technology and demands of the digital-age customer have fostered meteoric transformations in the features or mechanisms behind these fixtures. Traditionally, homes have had three clear divisions in a bathroom; separate spaces were allotted for the bath, the basin and the water closet (WC). In contemporary bathrooms, these places are now more distinctly partitioned. Plus, there is an emphasis on storage as the fourth dimension to it. One may additionally, or alternatively, choose rain showers that come with LEDs or rainbow lights. Smart toilet seats, automatic cleansing, smart flushing and cleansing of the closets are modern features of the WC. Behind-the-wall cisterns are also popular due to their sleek appearance and space-saving advantage.

**What is your best selling product for contemporary bathrooms? What makes it popular?**

**Tavolini:** Sade is one of the most successful contemporary collections. Sade makes minimal design a point of strength, as evidenced by the curved, flat spout. The handle's gentle curve recalls the spout inclination, enriching the product of charm and refinement. Sade's silhouette is definitely its hall-



mark: the harmonious movement of the faucet body recalls the natural gush of water, like an old fountain transformed into a stylish, contemporary object.

**Ranganathan:** Roca's Inspira collection is very popular. It offers products in three most relevant shapes in bathroom design: round, soft and square with an ability to appeal to all styles and types. The new range of Smart Toilets by Roca, have raised the technology standards of luxury bathroom products. The automatic systems made with the highest quality and hygiene standards, come with a selection of hands-free features, making them a modern-day product.

**Shukla:** Products from Artize, India's most awarded luxury bath brand, have been gaining popularity. Artize Tailwater, designed by London-based Design Studio 'DanelonMeroni', is presently our best-selling product for contemporary bathrooms.

**Kher:** The entire product portfolio is skewed towards delivering an unmatched experience and a narrative with bathrooms which can have a strong emotional connect with the user. So, we have several very popular products from the world's most innovative brands with us.

**Malhotra:** 'Select' products are very popular with our customers and they love the idea of having showers and mixers being turned on and off at the touch of a button. The best-selling products have been hansgrohe ShowerSelect, RainSelect, Select hand showers and mixers, and AXOR One.

**Sharma:** The Thermostatic Shower Set by Johnson Bathrooms provides precise control over the mix of hot and cold water. It comes with cascade flow rain showers and body jets which give therapeutic massage benefits and a complete luxury shower experience.

**Shah:** CMC's latest range of Terrazzo, the mosaic patterned engineered marble, is most trending. The modern terrazzo marble is available in many shades and can be customised as per décor requirements. Additionally, the products are available in luminous features under the Stone & Luce collection for a never-seen-before dramatic combination of backlit designs.

**Shandilaya:** Crimson, Cadet and Supreme, which have conventional spindles that have withstood the test of time and are easy to maintain, are popular. Opera and its variants Venus and Opera Classic resonate with the middle class as they go with a variety of tiles and sanitaryware and give a very polished and modern look to the bathroom. Ark Rubinetterie is our product range that caters to the upper class. All its parts have been outsourced from Europe and, thus, it has the best technology amongst all other Indian contemporary ranges of similar ilk. Cirrus and Bossini showers sold by us are also quite popular with the elite classes. They feature LED, Rainbow, Bluetooth showers with additional features like smart technology as well. ■



6. Johnson Bathrooms' Lute bathtub.

7. Gaurav Malhotra.

8. Pankaj Sharma.

9. Amit Shah.

10. Gauri Singh Shandilaya.