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Terracotta means 'Fired Earth' 'It is durable, sustainable, fireproof, strong and can be moulded into virtually in any shape and is also available in a variety of designs, colors and finishes.

Terracotta is an ancient material that was used in art and sculpture earlier and later on in bricks and roof tiles. More recently terracotta has been appearing in contemporary design, being used as tiles on both interior/exterior either as floor, wall or roof tile or for new purpose like screens to deflect sunlight in hot climates. It gives a very classic appeal and can make any kind of building feel welcoming, timeless and also environment friendly.

Banana Fibre Paper

Another move towards sustainability



Washlets: For the new levels of comfort and cleanliness



Aquasense shower by Graff

in design would be the use of banana fibre paper, dyed and woven on a handloom. The lighting products from Purple Turtle ideally illustrate this wonderful venture. Multipurpose Banana fiber is spread all across the world and has countless applications. It has its own physical and chemical characteristics that makes it a fine quality fiber.

Talking of using banana fibre paper in the products, Radeesh Shetty, the owner of Purple Turtle says, "The paper we make in our studio is used to make a range of lights, stationery and home accessories. It has the long silky fibers from the trunk of the banana tree. The inherent strength and beauty of the paper it produces, is a delight to work with. With light it's sheer poetry. It seems to invite the light in and envelope it with warmth and sensuality. The magic of paper and light lies in the eloquence of shadows. We have created interesting pieces with shadows, both, within the paper, using various wet and dry techniques, and in the design of the lamps, books and accessories".

Planters

Another approach to sustainability would be rendering the 'green' touch to homes, living spaces, kitchens, bathrooms and even workplaces. Colourful and beautifully designed planters will occupy a place everywhere, "Plants can add life to any part of the home instantly. You don't even need to choose flowering plants, just the greens can bring ample warmth to a room.



Doodhwala Planter by PoppadumArt

A palm at the corner of your bedroom, hanging planters in the living space to add some drama or just a small planter on your coffee table - plants are the easiest way to style any space. They're also a great way to break monotony and bring some freshness. Put them to break the space on a book shelf or on a bathroom window and you will not help notice the difference it makes," says Saanwari, Founder-CEO of PoppadumArt.

Washlets

Designed to provide new levels of comfort and cleanliness, Toto's signature product Washlet created quite a buzz with its ear cleansing, dryer and a heated seat function. The Washlet is an electronic bidet seat that cleanses you with warm water after toileting and provides an exceptionally clean feeling.

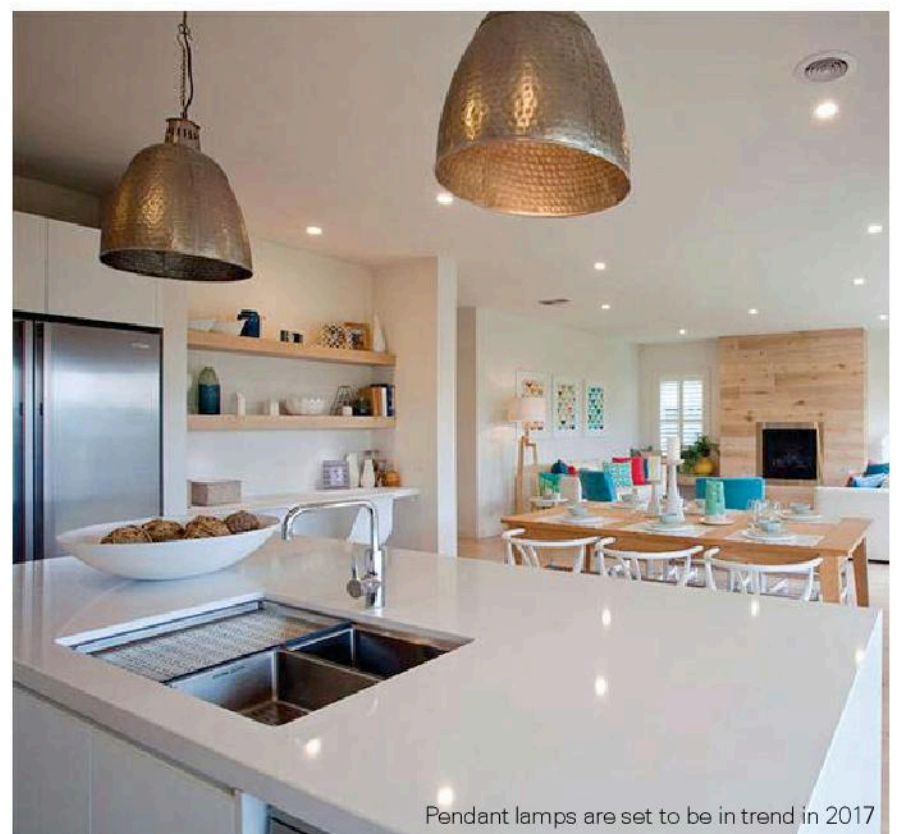
Washlets are specifically designed to give you a more hygienic, eco-

friendly and hassle-free experience. With advancement in trade practices, selling technological products online has become a trend and is assumed to dominate the scenario in 2017.

Trend of selling technological products online

Talking about selling technological products online, Ms. Emanuela Tavolini, Director of Sales Europe, Graff for your kind perusal says, "Graff technological products offer a full sensorial experience. With chromotherapy, music and several different shower jets, the best way to appreciate these products is to view and test them inside the showrooms. For this reason Graff promotes the 'in-store' experience of products more than on-line selling."

We look forward to 2017 with bated breath expecting innovation in design and excellence in performance!



Pendant lamps are set to be in trend in 2017

It Products

GRAFF Presents Targa, The New Faucet Collection



Redefined by the design philosophy of 'less is more,' Graff presents Targa, a new original and enigmatic collection of faucets for bathroom and shower.

TARGA series includes washbasin and vessel mixers, freestanding, widespread and wall-mounted washbasin elements, a wall-mounted shower system including a hand shower and a showerhead, a freestanding bathtub filler as well as deck-mounted bathtub and bidet mixers. The luxurious assortment is available in polished chrome, steellux (satin nickel), black and white finishes. Modern and refined, the Targa collection feature smooth and slightly convex handles graciously matching the spout in the widespread version.

All elements of this collection are premium design products, with an impressive level of quality standards. Utilizing the latest manufacturing technology and thanks to a tradition of old-world craftsmanship, GRAFF's commitment to creating cutting-edge, premium-quality collections is evident in each and every product which has made the brand globally recognized producer of luxury faucets for the bathroom.

Contact
www.graff-faucets.com

VitrA Introduces Juno Collection Embellished With Swarovski

VitrA, a leading brand of Eczacıbaşı, a prominent Turkish industrial group recently introduced the enigmatic Juno Collection which offers a splendid bathroom experience. Complementing the look of your bathroom interiors, the collection offers a lavish bathroom interior ambiance created with original Swarovski crystal joysticks and faucet rings enhanced with fine details.

The simple form and function are enhanced to incredible effect with PVD coatings, a state-of-the-art process of vaporising and depositing metal powder onto a surface, which remains corrosion-free and scratch-resistant. The Juno series is available in gold and chrome shades that add texture, depth and a unique identity rarely seen before in bathroom design.



With its stylish aesthetics, sophisticated details and infinite product range, Juno Series is the choice of people who are on a lookout for a bathroom series to complement prestigious households.

Contact
www.vitra-india.com

Hindware's Rimless WC



Epitomizing innovation and excellent craftsmanship, Hindware's rimless water closet comes in a square shape elegant design. Ensuring quintessential hygiene with effective flushing, the rimless WC offers an efficient solution that helps in rinsing the entire inner surface throughout the flushing process.

The Hindware Rimless WC ensure efficiency in cleaning and maintenance that not only guarantees hygiene standards and maintainence, but also saves time.

Ushering in a new era in flush technology, the rimless WC as the name suggests has no rim and also helps in conserving water with its exceptional flushing performance. Bold and beautiful, the Hindware rimless WC's offers clean simple lines and contemporary styling suitable for any bathroom. Hindware is also the only WC brand in India which is recommended by the Indian Medical Academy of Preventive Health (IAMPH).

Contact
www.hindwarehomes.com

Introducing Napshell-Your Space For Relaxation

Considering the kind of fast paced life style we live in, power napping is important and is currently gaining a foothold in the corporate philosophies and health management systems of innovative companies. And to let you take a power nap amidst your busy schedule, Napshell provides you a space for relaxation.

The Napshell perfectly reconciles an employee's need for quality of life and the company's need for productivity. It is a place that creates a balance between performance and simply being.

It doesn't come with a manual, all you need to do is just lie down in it, relax and benefit! The product intends to bring about 360° brain enhancement, creativity, concentration, satisfaction, motivation and performance. The product lowers 34% risk of heart attack, 30% increase in performance, 16% faster response capacity and 50% improvement in decision making capacity.

Contact
www.vertueuxworks.com

