



**Blum, Inc.** in Stanley, NC has appointed Shannon Lafferty president and CEO. Lafferty succeeds Karl Rudisser, who has retired.



Cajic



Forson



Camastro

**Duravit USA** of Duluth, GA, has made several personnel changes. Miralem Cajic has been named Southeast regional sales representative, while Courtney Forson has joined the company as director of Digital Strategy in North America. In ad-

dition, Dean Camastro has been named Northeast regional sales manager.

Marietta, GA-based **The Tile Doctor** has been named the exclusive distributor of Lamborghini Tiles & Style for the U.S.

Tressa Samdal has been promoted to director of marketing and product management for Lexington, KY-based **Florida Tile**.

Alpharetta, GA-based **Bocchi USA** welcomes Drew Valles as national sales director.



**Strasser Wood-works** has appointed Andrew Reseigh v.p. of operations and managing director.

Atlanta, GA-based **Hyundai L&C USA** has named two new members to its sales team. Mariano Caballero has joined the company as business development manager representing both Han-Stone Quartz and Hanex Solid Surfaces, while Dean Murray is now regional sales manager for Hanex.



Uwe Raschke is the new CEO of **BSH Hausgerate GmbH** in Munich and Stuttgart, Germany, taking the reins from Dr. Karsten Ottenberg.

McLean, VA-based **Plumbing Manufacturers Institute** has added two new members to the PMI Board of Directors: Martin Knieps of Viega LLC and Michael Martinez of Delta Faucet Co. Both individuals will serve terms through 2020.

Ultra-premium cooking appliance manufacturer **Forza** of Modena, Italy has partnered with **AJ Madison** for the U.S. market.

Milwaukee, WI-based **Graff** has named Stephanie Muraro Gust marketing manager for the brand's North America operations.

New York, NY-based **SMEG** has appointed **Tri State Distributors** to represent the brand in the U.S. Pacific Northwest and Rocky Mountain regions.



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