



The Vaughn Collection from **Danze by Gerber** offers a range of tub/shower options, including this one in Satin Black. The Vaughn Shower offers a flow rate of 1.75 gpm at 80 psi, ceramic disc valve, Air Injection technology and the Gerber Treysta valve behind the wall. Circle No. 183 on Product Card



The traditional-styled Rainfall Shower Head from **Newport Brass** provides classic rain-can functionality with a simulated rainfall shower pattern from 76 nozzles. The fixture is constructed from solid brass and available in 27 finishes to coordinate with nearly any existing bathroom fixtures. Circle No. 184 on Product Card



The Monaco ShowerSpa, part of **Pulse ShowerSpas' Diamond Line**, can be used with an existing valve. The brass slide bar allows adjustable height control for the hand shower, and the diverter provides easy switching between functions. It is available in Chrome, Brushed Nickel and Oil-Rubbed Bronze. Circle No. 185 on Product Card



Bendheim's Full Restoration Glass is an antique-look hand-made glass that exhibits characteristics found in original mouth-blown and antique window glass. It is available in Full (resembles glass made in the 17th and 18th centuries) and Light (resembles glass made in the 19th and early 20th centuries). Circle No. 186 on Product Card



The Les Ondes bath collection from **THG Paris**, created by the interior design team of Gilles & Boissier, merges classic and modern stylings suffused with French elegance. The collection is available with a choice of cross or lever handles. Circle No. 187 on Product Card



The Ametis Ring from **GRAFF**, created by designer Davide Oppizzi, features a completely curved ring design. The dual-function showerhead allows users to switch between gentle flowing and waterfall settings. RGB LED lighting integrated within the ring provides a six-color spectrum for Chromatherapy. Circle No. 188 on Product Card



Victoria + Albert has added four collections to its offering. Tubo, shown, includes a bath spout, handheld shower, fixed showerhead and a two-way diverter control with concealed valve. Finish options include Polished Chrome, Polished Nickel, Brushed Nickel and Unlacquered Brass. Circle No. 189 on Product Card



Fantini's Icona Collection is designed by Vincent Van Dycen and combines timeless silhouettes with lively proportions. The Icona Classic, shown, features graceful, arched silhouettes and low-profile cross handles to reinterpret a timeless design in a subtle and refined, but playful way. Circle No. 190 on Product Card

Water consumption is becoming a bigger consideration, especially in areas that experience drought. Regulations are becoming more stringent, and manufacturers say they have to be more creative to deliver a product that will satisfy consumers while meeting these more rigid standards.

“Water consumption regulations are continuing to have a significant impact on the kitchen and bath industry, as more areas of the country enact restrictions in response to drought conditions,” says Pien. “This is good news for environmentally conscious consumers, as the performance of low-flow showerheads has improved significantly in recent years as new technologies are developed to provide a powerful spray that still saves water.”

“Water consumption regulations do have an impact on shower trends. They also push manufacturers to innovate,” notes Taylor, who adds that Hansgrohe will introduce its new PowderRain technology this fall, which is designed to deliver a voluminous, drenching spray, while still operating at a reduced flow rate.

Herzog agrees that there’s a big push toward water efficiency, led by areas like California, Colorado and metropolitan New York. “Now, it’s a matter of the development of sprays that provide a feeling of far more water than you’re actually getting,” he says. Pulse ShowerSpas is developing products that use what the company calls “power spray,” which combines an infusion of air into the spray and a particular way the turbine moves within the showerhead. “It gives a much more saturating feeling than you would assume with a 1.8 gpm maximum flow rate,” Herzog says.

Moore adds, “Consumers are all aware of water conservation and want products that not only save water, but do so without sacrificing power and performance.”

Another area of focus is on Universal Design, and making showers easier to use, not only for those aging in place, but for anyone with accessibility issues. And these can’t look utilitarian – they must flow with the rest of the shower design. Baum sees increased demand for decorative ADA-compliant, aging-in-place accessories such as handshowers and grab bars.

“Shower enclosures and bathroom spaces are more spacious, with less divisions,” notes Gold. The few remaining doors and walls are made of glass to coincide with current trends, she adds. Other trends like adding shower benches and sitting areas into the bathroom and shower enclosures, and digital/hands-free technology, also benefit those with specific needs. “The current trends seem to be inclusively beneficial [for] all people,” she says.

Pien agrees that incorporating elements of Universal Design into the shower space is a significant trend. “Baby Boomers are adapting their current homes to become safer and physically more accessible as they age. Low-threshold and barrier-free showers are gaining in popularity, as these configurations make showering safer and more comfortable for all users, regardless of age or mobility level. Incorporating handshowers mounted on a slide bar is another popular option, as it is easily adaptable to users of all sizes and works whether standing or sitting,” she concludes. ■